

MEDIA ADVISORY
Monday, March 21 @ 11 a.m.

PARLIAMENT DEBATES ANAPHYLAXIS MOTION 546
MP DEAN ALLISON TO BEGIN DEBATE ON MONDAY

MP Dean Allison will begin the debate on Motion 546 when Parliament resumes on Monday (March 21 @ 11 a.m.). The MP's motion reads: *That in the opinion of the House, anaphylaxis is a serious concern for an increasing number of Canadians and the government should take the appropriate measures necessary to ensure these Canadians are able to maintain a high quality of life.*

Mr. Allison has worked with Canadian families who are raising awareness of anaphylaxis (severe, life-threatening allergies) amongst MPs and in the Ottawa bureaucracy. His motion is to focus attention on government action that can be taken to reduce risks of for Canadians diagnosed with anaphylaxis and to educate the general public.

The Canadian Anaphylaxis Initiative applauds MP Dean Allison as he takes this issue to the floor of the House of Commons.

BACKGROUND ON THE CAI

Canadian Anaphylaxis Initiative is an advocacy effort marshaled by a volunteer group of families from anaphylaxis support associations in communities across Canada. The CAI has a 5 point policy request of the federal government.

1. Federal Coordination – of programs and services dealing with anaphylaxis and food allergy information
2. Coordinated Awareness Campaigns – both targeted and general public information initiatives
3. Long Term Commitment to Research – a strategic response and more dollars for research
4. Improved Allergen Labelling – for foods, drugs, cosmetic and personal care products
5. Improved Transportation Safeguards – airline and public transportation policies that reduce risk for food allergic passengers

More information about this initiative can be found on Face Book - the Canadian Anaphylaxis Initiative, or contact:

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